

# Vietnam

## VIRTUAL Business Development Mission

May 31 - June 4, 2021

▶ Register now at [mississippi.org/vietnam](https://mississippi.org/vietnam)

The Mississippi Development Authority invites you to participate in a multi-industry virtual business development mission to Vietnam the week of May 31, 2021. This mission will include one-on-one business appointments with pre-screened potential buyers, agents, distributors and joint venture partners. Appointments in additional Southeast Asian locations are available upon request.

MDA and the U.S. Small Business Administration will provide financial and administrative support for up to two representatives from qualified companies.\*

- Free pre-mission market research and business potential assessment
- Customized itinerary and logistical support
- Up to 100 percent of cost of virtual business to business meetings with prequalified buyers

\*Financial support available for companies approved for STEP funding

### WHY VIETNAM?

- Over the last 10 years, U.S. exports to Vietnam have increased by 330%, making it our top performing major market
- Major infrastructure investments provide opportunity for infrastructure, energy, healthcare and cybersecurity
- Third largest market for U.S. hardwoods and quickly expanding softwood market
- Expanding manufacturing sector provides strong opportunities for machinery, chemicals and software

Space is limited and is available on a first-come, first-served basis. The deadline to register is May 1, 2021. Register at [mississippi.org/vietnam](https://mississippi.org/vietnam). For more information, contact Garic Barrosse at [gbarrosse@mississippi.org](mailto:gbarrosse@mississippi.org) or 601-953-4372.

