

# MMA-MEP Competitiveness Review



Our no cost Competitiveness Review is the core of MMA-MEP's business improvement services and the first step in our strategic, hands-on approach to help improve your company's performance. The Competitiveness Review is a comprehensive, on site, evaluation of your company's operations that both appraises capabilities and gauges the effectiveness of business systems.

## Why schedule a Competitiveness Review for your company?

- There is no cost to a one-day assessment as a manufacturer thanks to our workforce partners:
  - Three Rivers Planning & Development District
  - Central Mississippi Planning & Development District
  - Southern Mississippi Planning & Development District
  - South Delta Planning & Development District
- It reveals (or confirms) your limiting factors and provides a snapshot comparison to other companies.
- The one-day assessment delivers a road map to improve competitiveness, performance, and your bottom line.

### MMA-MEP ANALYZES THE FOLL OWING AREAS OF YOUR BUSINESS:

#### ORGANIZATION

- ♦ Business Planning
- ♦ Leadership Culture
- ♦ KPIs

#### SYSTEMS

- ♦ Process Improvement
- ♦ Supplier Relations
- ♦ IT/Cyber Security
- ♦ Marketing & Sales
- ♦ Innovation Engineering
- ♦ Quality Systems
- ♦ Project Management
- ♦ Industry 4.0

#### WORKFORCE

- ♦ Recruitment & Separation
- ♦ Engage & Reward
- ♦ Development & Advancement

#### SUSTAINABILITY

- ♦ Profit
- ♦ Health & Safety
- ♦ Environmental
- ♦ Energy
- ♦ Maintenance

For more information contact Sandy Crist  
at (601) 709-2921 or [sandy@mma-web.org](mailto:sandy@mma-web.org)

**MMA MEP**

Mississippi Manufacturers Association  
MANUFACTURING EXTENSION PARTNERSHIP